

# Welcome to Workplace 2.0

The way we work has reached the next stage of evolution. Mobility and the cloud make it possible to bring the job anywhere. Modern technology lets workers select the computer or mobile device that makes them most productive. Collaboration tools allow colleagues to connect and create from any location. The youngest generation of the workforce has a whole new perspective on the connected workplace. Organizations need to adapt, or risk becoming relics.

Here's what we found about how today's workers feel about the new workplace ecosystem.

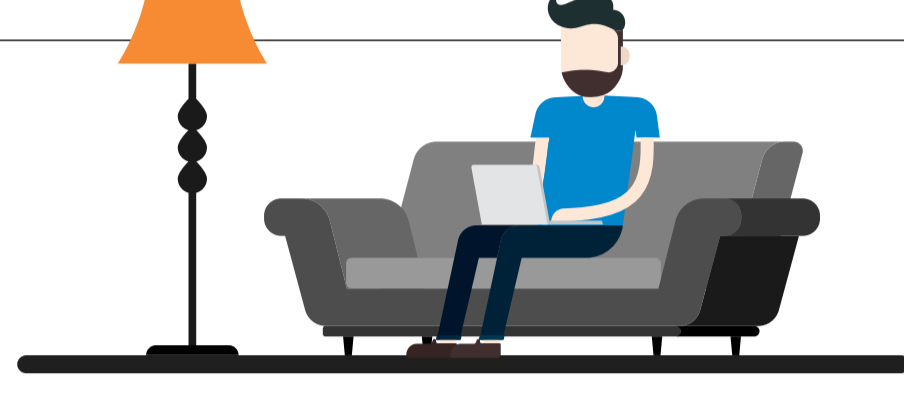
## The Disappearing Desk Job

**74%** of workers say they would leave their current employer for one allowing more frequent remote work.

62% of workers feel they get more done working outside the office

68% of millennials say work from home options would enhance their interest in a potential employer

85% say it's important for their employer to provide technology to support remote work



**84%** of workers want the flexibility to work from home on a regular basis. Only 21% get it.

34% of workers say an inflexible work schedule or location makes it harder for them to be productive

35% of employees disagree that their employer provides the necessary tools to enable work from home

32% of workers say they have quit a job due to inflexible work hours or locations

**The takeaway:** organizations should consider supporting more work from home opportunities.

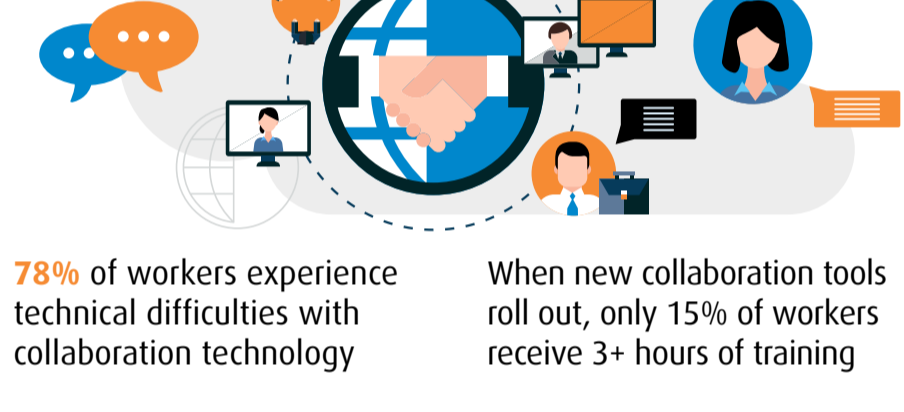
## The Collaboration Complex

**94%** of workers rely on collaboration to get their jobs done

50% spend at least 10 hours per week collaborating with others

25% spend 20 hours or more on collaboration

37% rank themselves 'very dependent' on collaboration at work



**Nonetheless, many workers fail to get the most out of collaboration tools.**

78% of workers experience technical difficulties with collaboration technology

When new collaboration tools roll out, only 15% of workers receive 3+ hours of training

57% of employees say they have no input when it comes to selecting new tools

**The takeaway:** to maximize the potential of collaboration investments, organizations should put more emphasis on end-user consultation, training and support.

## The Device Divergence

**80%** workers are dissatisfied with the technology their employer offers.

82% of workers say they would be more productive with a device tailored to their job or function

40% have left a job because it didn't offer access to state-of-the-art tools

1-in-3 workers feel they have better technology at home than they use at work



**For this reason, 55%** of workers admit to using a personal device to complete work tasks.

37% say their personal device is better-suited to the task

30% say working with their own device is more efficient

11% say they use an app their employer doesn't support

**The takeaway:** keeping users equipped with the most fitting technology is business-critical.

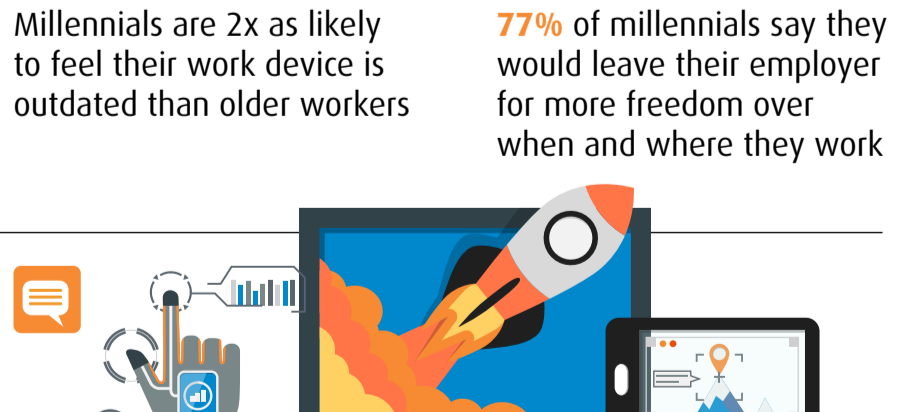
## Welcome "Generation Tech"

By 2025, **75%** workers will be millennials. Here's how they're changing the way we work today.

Millennials are 2x as likely to feel their work device is outdated than older workers

77% of millennials say they would leave their employer for more freedom over when and where they work

52% of millennials say workplace technology influences their decision to accept a new job



**For workers 35 and under, great technology is no longer a perk. It's an expectation.**

46% of millennials see slow, glitchy technology as the biggest impediment to productivity

42% are willing to leave a job over poor technology compared with 25% of workers 35+

Only 36% of millennials feel their organization is helping them prepare for the changing, tech-driven economy.

**The takeaway:** technology is a powerful tool for attracting millennial talent.

**There's no denying it** – technology has made the traditional idea of "office job" obsolete. Today, employees expect a flexible work day powered by technology that just works. IT leaders need to adapt their approach to these expectations or risk their ability to recruit and retain top talent.

Let Softchoice help. Sign up for a road mapping session today and learn to use persona-based buying to build out the right device strategy for your organization.